

NATIVE AMERICAN RIGHTS FUND

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Native Hip-hop Group to Film Music Video at the Native American Rights Fund

BOULDER, CO - Native hip-hop group, Culture Shock Camp, **will be performing a free concert in the NARF parking lot** at 12:30 and immediately following the concert they will be filming their new video at the Native American Rights Fund at 1506 Broadway in Boulder on Monday, March 27. Culture Shock Camp, comprised of Marcus "Quese IMC" Frejo and Brian "DJ Shock B" Frejo, is an all-Native hip-hop group originating out of Oklahoma City. Culture Shock's sound and vibe is defined by its unique and powerful blend of hip-hop and Native music that promotes a message of wellness, unity and Native pride. Culture Shock was named "*one of the most celebrated hip-hop groups in the Native American world*" by *The Source Magazine*, one of the largest-selling hip-hop magazines in the country.

The name of the song they will be performing for the video is "Micco Rebels From the Sun." It is a new single off Quese IMC's forthcoming album "Loud Music" a Makvsee Music Production-Quese's independent label. The song pays homage both to Indigenous warriors of the past - Sitting Bull, Geronimo and all Native warriors and peoples who have struggled over the last 500 plus years. The song talks of broken treaties, struggles for land, mascots, and a variety of issues impacting Indigenous peoples north and south. It also honors and encourages the "modern day warriors" to continue fighting for Indigenous rights. The song is very much a synopsis of the political history of Native struggles.

In the summer of 2005, Culture Shock Camp toured 20 cities with the "Vans Warped Tour," and wrapped a national 24 city Culture Shock "Pound 4 Pound" Tour this past fall. In summer 2006, they will launch another tour of cities and Indian reservations nationwide to promote Quese IMC's latest album "The Betty Lena Project" and to promote Culture Shock's Native Hip Hop documentary "NativeSouls."

Brian Frejo, "DJ Shock B", often referred to as one of "the founding fathers" of Native Hip-Hop," has achieved huge success both in and outside of Indian Country as one of the hottest and most sought after DJs and music producers. Brian travels nationwide as a DJ and has rocked crowds with headliner musical acts, including: 50 cent; Cee-Lo; Lil Jon; the Visionaries; 2Mex; Emcee One; Jana; YinYang Twins; Mars III; Casper L; Phife Dawg; Roli Rho; Yerba Buena; Z-Trip; Atmosphere; Eternia; Non-Prophets; KnightShield; and various other artists in the past two years. Brian is also a member of the Grammy-nominated Southern drum group, Young Bird.

Marcus Frejo's, "Quese IMC" first exposure to rap and hip hop came through his older brother's interest and growing success in hip-hop. Quese absorbed the influence of "old school" rappers such as Run DMC and Public Enemy and his contemporary influences grew to include like-minded rappers seeking out and challenging cultural boundaries, such as Mos Def, De La Soul and Common. Quese's interests, talents as a composer and producer, and his energy propelled him in performances with some top names in hip-hop today and MC "battle" competitions across the country. A few acts that Quese has opened for include: Snoop Dogg; Ludacris; Tyrese; Cee-Lo; Bone; Thugs and Harmony; Grandmaster Flash; The Pharcyde; Hieroglyphics; Visionaries; and Kumbia Kings. He recently released his 5th album "The Betty Lena Project."

First Americans in the Arts (FAITA) recently announced nominees for its 14th Annual Awards Ceremony set to take place March 25th, 2006 in Beverly Hills. Quese IMC (Pawnee/Seminole) was nominated for "Outstanding Musical Achievement" for his album, "The Betty Lena Project." The nomination represents a first for the Oklahoma Native.

For more information on Culture Shock contact Crystal Echo Hawk at cscpromo@pawneestar.com or 918-576-9680.

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The Native American Rights Fund is a non-profit organization that has been protecting the legal and sovereign rights of tribes and Native people within the American legal system for over 35 years. NARF is headquartered in Boulder, Colorado with offices in Anchorage, Alaska, and Washington, D.C. Please visit our website at www.narf.org